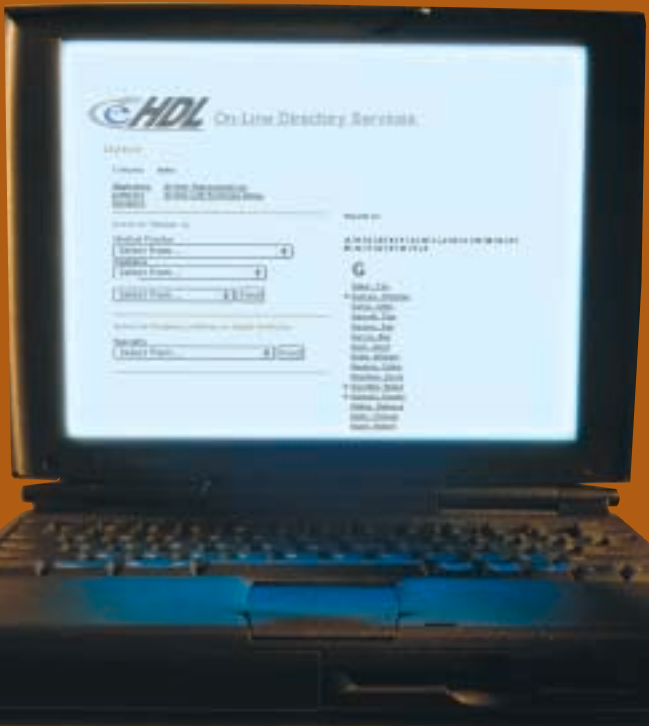




On-Line Provider Directory Services

Using Providers Information
to link key components
of the Health Care Industry



Future Solutions Now!

eHDL – an eHealth company with optimal turnkey solutions!

Connecting the dots in Health Care between Payers and Providers -- Real-Time updated and accurate provider information at your fingertips.

HealthNet Data Link, Inc. (HDL), has developed and managed On-line Provider Directories for 10+ years. HDL provides these services in a constantly updated form, to enhance patient access. This service facilitates appropriate referrals to contracted professionals and facilities.

HDL's Provider Directory and Information Products are available with complete Data Management Services, which include USPS address comparisons, Unique Identifiers, Data Normalization, Data Standardization, and Information Tracking.

In addition to On-Line Directories, HDL offers On-Line Open Enrollment, Data Clean-Up, Provider Locator/Search, Geo-Coding/Mapping, and Provider Information Updates.

Experience The Difference!

- Accurate Provider Directory Information
- Real-Time Updates
- Information that ensures compliance with regulations
- Instant Network Composition information through Geo-Coding

Sign up today!

Call 800-338-1079

www.ehdl.com

Provider Information Products and Services

1

On-Line Directory:

- Accurate up-dated provider information through On-Line Directory Services
- On-Line Directories used by patients and various departments in Health Plans and facilities – Claims, Call Centers, Marketing, and Provider Relations Departments
- Unique identification and locating of Providers, by Geographic Region, Zip Code, Office Location, Name, Specialty, Hospital, Network, and Payer affiliation queries

2

Mapping and Direction:

- On-Line driving directions
- On-Line Maps are also available
- Provide Network Access Composition information and reporting using Geo-Coding techniques

3

Provider Information Updates:

- On-Line Status reports with secure access
- Professional staff available to do On-Line Directory updates at defined intervals
- Additions and or deletions to the On-Line Network Directory can be done as Providers are added or deleted

4

Open Enrollment:

- Provides a custom interface for members of Health Plans and Employee Benefit Organizations to complete Open-Enrollment information On-Line
- On-Line Directories are effective sales tools for Insurance and Managed Care Representatives who sell to employers and employees

5

Database Clean-Up and Management:

- Sophisticated, robust data management system that does merging, purging, formatting, and updating
- Receive data from various sources and formats. Compare data for accuracy before updates are made
- Database management techniques that reduce data duplication, eliminate inaccurate information, and put data into standardized formats
- Database quality assurance methods and query tools available

Health Care Organizations who utilize HDL's On-Line Directory Services enhance member satisfaction, because of easy patient access to Providers and Payers.

OUR CUSTOMERS

Ambulatory Care Centers

Billing and Collection Companies

Call Centers

Consumers

Credentialing Departments

Employee Benefit Organizations

Government Health Clinics

Government Insurance Plans

HMO's, PPO's, IPA's, MSO's, and PHO's

Hospitals and Hospital Systems

Insurance Companies

Patients

Physician Office

Practice Management Vendors

Provider Network Organizations

Sales and Marketing Departments

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Provider Information Services

- Open Enrollment
- Database Clean-Up and Management
- Provider Locator/Search
- Mapping Direction
- Provider Information Updates